TRANSMITTAL LETTER Docket No. (General - Patent Pending) 97-564-C1 AN LUCHENE In Re Application Of Group Art Unit Serial No. Filing Date Examiner 09/777,297 February 6, 2001 Not Yet Assigned 2162 Title: METHOD AND APPARATUS FOR CONTROLLING OFFERS THAT ARE PROVIDED AT A POINT-OF-SALE TERMINAL TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is: Supplemental Information Disclosure Statement (6 pp.); RECEIVED PTO Form-1449 (2 pp.) and references cited therein (19); and Return Receipt Postcard. APR 3 0 2003 **GROUP 3600** in the above identified application. No additional fee is required. A check in the amount of is attached. The Assistant Commissioner is hereby authorized to charge and credit Deposit Account No. 50-0271 as described below. A duplicate copy of this sheet is enclosed. Charge the amount of  $\boxtimes$ Credit any overpayment. Charge any additional fee required. XDated: April 24, 2003 Dean P. Alderucci **Attorney for Applicants** 

Dean P. Alderucci Attorney for Applicants PTO Registration No. 40,484 (203) 461-7337/phone (203) 461-7300/fax

Customer No. 22927

t certify that this document and fee is being deposited om pril 24, 2003 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C.

20231

Signature of Person Mailing Correspondence

Michael D. Brinton

Typed or Printed Name of Person Mailing Correspondence

CC: Alderucci@walkerdigital.com



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

n re Application of: WALKER et al.

Serial No.: 09/777,297

Filing Date: February 6, 2001

For: METHOD AND APPARATUS FOR
CONTROLLING OFFERS THAT ARE
PROVIDED AT A POINT-OF-SALE
TERMINAL

Examiner: Not Yet Assigned

Group Art Unit: 2162

Attorney Docket No: 97-564-C1

Customer No.: 22927



CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as priority mail in an envelope with sufficient postage and addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, op April 24, 2003.

Dated: 04 24.03

Michael D. Brinton

Assistant Commissioner for Patents Washington, D.C. 20231

RECEIVED

APR 3 0 2003

**GROUP 3600** 

## SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

Applicants submit herewith patents, publications or other information of which they are aware that they believe may be material to the examination of this application, and in respect of which, there may be a duty to disclose.

The filing of this information disclosure statement shall not be construed as a representation that a thorough search has been made, an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists. Nor

shall the filing of this information disclosure statement be construed as an admission against interest in any manner.

This Information Disclosure Statement is filed in accordance with 37 C.F.R. §§1.56, 1.97 and 1.98. The items listed on the accompanying Form PTO-1449 may be deemed to be pertinent to the above-identified application and are made of record to assist the Patent and Trademark Office in its examination of this application. The Examiner is respectfully requested to fully consider the items listed on the enclosed copy of Form PTO-1449 and to independently ascertain their teaching.

- 1. [ ] Applicants respectfully direct the Examiner's attention to the pending U.S. patent applications listed on the enclosed Form PTO-1449. The Examiner is respectfully requested to fully consider and independently ascertain the teachings and relevance of those applications with respect to the instant application. Applicants would be pleased to provide the Examiner with a copy of these applications upon request. For each of the items listed on the enclosed copy of Form PTO-1449 that is not in the 2. [ ] English language, a European Search Report from a counterpart European application is enclosed. Such items are marked as reference letter(s): 3. [ ] For each of the items listed on the enclosed copy of Form PTO-1449 that is not in the English language, a concise explanation of the relevance of that item is incorporated in the specification of the above-identified application. Such items are marked as reference letter(s): \_\_\_\_\_. No fee is believed to be due under 37 C.F.R. §1.17(p) for this Information Disclosure
- 4. [X] Statement since it is being filed in compliance with:
  - 37 C.F.R. §1.97(b)(1), within three months of the filing date of the above-identified application.

[ ] 37 C.F.R. §1.97(b)(2), within three months of the date of entry into the national stage as set forth in §1.491.

- [X] 37 C.F.R. §1.97(b)(3), before the mailing date of a first Office Action on the merits.
- 5. [ ] No fee is believed to be due under 37 C.F.R. §1.17(p) for this Information Disclosure Statement since it is being filed in compliance with 37 C.F.R. 1.97(c), after the period specified in paragraph 4 above but before the mailing date of a final action or a Notice of Allowance (where there has been no prior final action), and is accompanied by one of the certifications pursuant to 37 C.F.R. §1.97(e) set forth in paragraph 9 below.
- 6. [ ] A fee is due under 37 C.F.R. §1.17(p) for this Information Disclosure Statement since it is being filed in compliance with 37 C.F.R. §1.97(c) after the period specified in paragraph 4 above but before the mailing date of a final action or a Notice of Allowance (where there has been no prior final action). The fee due under 37 C.F.R. §1.17(p) is to be paid as set forth in paragraph 10 below.
- 7. [ ] A fee is due under 37 C.F.R. §1.17(i)(1) for this Information Disclosure Statement since it is being filed in accordance with 37 C.F.R. §1.97(d), after the mailing date of a final action or a Notice of Allowance, but before the payment of the issue fee, and is accompanied by:
  - a. one of the certifications pursuant to 37 C.F.R. §1.97(e) set forth in paragraph 9 below; and
  - b. this document is to be considered as a petition requesting consideration of the information disclosure statement.
  - c. the fee due under 37 C.F.R. §1.17(i)(1) which is paid as set forth in paragraph 10 below.

8. [ ]	A fee is due under 37 C.F.R. §1.17(i)(1) for this Information Disclosure Statement since it is being filed in compliance with:					
	[ ]	37 C.F.R. §1.313(b)(3), after the issue fee has been paid and information cited in this Information Disclosure Statement may render at least one claim unpatentable and is accompanied by the attached Petition to Withdraw Application from Issue;				
	[]	37 C.F.R. §1.313(b)(5), after the issue fee has been paid and information cited in this Information Disclosure Statement is to be considered in a Continuation application upon abandonment of the instant application and is accompanied by the attached Petition to Withdraw Application from Issue.				
9. [ ]	I hereby certify:					
	[]	that each item of information contained in the items listed on the enclosed copy of Form PTO-1449 was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Information Disclosure Statement. A copy of such communication is enclosed.				
	[ ]	that no item of information contained or listed on the enclosed copy of Form PTO-1449 was cited in a communication from a foreign patent office in a counterpart foreign application and, to the knowledge of the undersigned after making reasonable inquiry, no item of information was known to any individual designated in §1.56(c) more than three months prior to the filing of this Information Disclosure Statement.				
10. [ ]	Plea	se accept payment of the fees due as indicated below:				

[ ]	A check in the amount of \$180.00 is enclosed in payment of the fee due under 37			
	C.F.R. 1.17(p).			
[]	The Commissioner is hereby authorized to charge \$180.00 to Deposit Account No.			
	50-0271 in payment of the fee due under 37 C F R 81 17(n)			

11. [X] In addition to the citations listed above, applicants respectfully direct the Examiner's attention to the following U.S. patent applications, which are commonly assigned to the assignee of the instant application, and which may be deemed pertinent to the instant application:

Serial No.	<u>Inventors</u>	Filing Date	Group Art Unit	Examiner's Init.
09/045,386	Walker et al.	03/20/98	2786	
09/045,036	Walker et al.	03/20/98	3642	
09/045,518	Van Luchene	03/20/98	3642	
09/107,971	Van Luchene	06/30/98	3642	

The Examiner is respectfully requested to fully consider and independently ascertain the teachings and relevance of those applications with respect to the instant application. These applications have not been listed on the accompanying Form PTO-1449 in order to preserve their secrecy during the course of their prosecution.

- 12. [X] The Commissioner is hereby authorized to charge any additional fees which may be required for this Information Disclosure Statement, or credit any overpayment to Deposit Account No. 50-0271. A copy of this authorization is attached.
- 13. [ ] No fee is believed to be due under 37 C.F.R. §1.17(p) for this Information Disclosure Statement since it is being filed concurrently with a Request for Continued Examination.

Respectfully submitted,

April 24, 2003

Date

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APR 2 8 2003 INFORMATION DESCLOSURE CITATION			Docket Number 97-564-C1	09/777,297	erial Number 19/777.297				
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			FOREIGN P	PATENT DOCUMENTS					
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Trans	lation	
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	A	EP 0 085 546 A2	08/10/83	Europe RECE	IVED				
	В	EP 0 109 189 A1	05/23/84	Europe					
	С	WO 96/36926	11/21/96	PCT	0 2003				
	D	WO 97/28510	08/07/97	PCT GROU	P 3600				
		1	OTHER DO	CUMENTS (Including author, Til	tle, Date, Pertin	ent Pages,	Etc.)	i-,	
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F Silverman, Gene, "Planning and using infomercial campaigns effectively.", Direct Marketing,			ing,						
	September 1995, Vol. 58, No. 5, pp. 32(3), ISSN: 0012-3188.								
G	i	McKinney, Jeff, "Merchant program could pay off for Provident", The Cincinnati Enquirer, March 24, 1996, Section: Financial, pg. E02.							
Н	H Raab, David M., "Package Aids Catalog Management", DM News, April 22, 1996, Section: Softwar						tware		
	Review, pg. 14.								
1	"Bigger Plans (Provident Bank, issuer of MeritValue customer loyalty card, plans to offer program in 25 cities in six months)", Card Fax, October 7, 1996, Vol. 96, No. 178, pg. 2.								
J	Fickenscher, Lisa, "Amex to Start Free Rewards Program with Discounts on Merchandise", The American Banker, October 18, 1996, Section: Credit/Debit/ATMs, pg. 10.								
EXAMIN	EXAMINER DATE CONSIDERED:								
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance									
and not considered. Include copy of this form with next communication to applicant.									

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APR 2 8 2003 (2) INFORMATION DISCLOSURE CITATION			97-564-C1	097	777,297 	
			Applicants			
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			Filing Date		Group Art Unit	
			February 6, 2001		2162	
		OTHER DOC	CUMENTS (Including	author, Title, Do	te, Pertinent Pages, Etc.)	
	K	Fitzgerald, Kate, "Amex program move customers can't ignore: Billing Stateme 2.				
	L	Quittner, Jeremy, "Ohio's Provident brings its discount card to Fla.", American Banker, February 11, 1997, Vol. 162, Issue 28, pg. 11, 1/3p, ISSN: 0002-7561.				
	М	Symons, Allene, "Lucky, Sav-on Debut Rewards Card.", Drug Store News, February 17, 1997, Vol. 19, Issue 4, pg. 3, 2p, 1c, ISSN: 0191-7587.				
	N	Mckeveny, Alexander, "Giving them a good reason.", Bank Marketing, March 1997, Vol. 29, Issue 3, pg. 37, 4p, 4c, ISSN: 0888-3149.				
	О	Fickenscher, Lisa, "Merchant: American Express Seeks to Mine Its Data on Cardholder Spending Patterns", The American Banker, March 24, 1997, Section: Credit/Debit/ATMs, pg. 20.				
	Р	"Dispensing the future", Electronic Payments International, May 1997, Section: Feature, pg. 12.				
	Q	"Industry Briefs", Card News, June 9, 1997, Section: Vol. 12, No. 11.				
	R	Hoeschen, Brad, "Brookfield Square hopes mall card strikes a chord", Business Journal-Milwaukee, September 12, 1997, Vol. 14, No. 50, pg. 19.				
	S	Website: "NCR 7452 Workstation Beyond Traditional POS", (http://www.ncr.com/product/retail/products/catalog/7452 shtm), download date: September 23, 1997.				
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